

Let Hitachi High Performance Projectors Help You Find Your Inspiration.

Hitachi offers high performance projectors with the perfect combination of features and functions for the most demanding installation environments.

For a limited time, as a House of Worship consumer you can receive a complimentary lamp when you buy and register select Hitachi models.



VALID PURCHASE
DATES:

House of
Worship
Promotion
April 1, 2016
thru
June 30,
2016

For each qualifying product purchased during the program dates and registered by July 31, 2016, receive a complimentary replacement lamp.

Qualifying Products:

CP-X8160, CP-X8170, CP-X8800W, CP-X8800B, CP-X9110, CP-X9111, CP-WX8255, CP-WX8255A, CP-WX8265, CP-WX8650W, CP-WX8750W, CP-WX8750B, CP-WX9210, CP-WX9211, CP-WU8451, CP-WU8461, CP-WU8600W, CP-WU8700W, CP-WU8700B, CP-WU9100B, CP-WU9410, CP-WU9411, CP-HD9320, CP-HD9321, CP-HD9950B, CP-WU13K

Certain restrictions apply. For complete details and official terms & conditions please go to www.hitachi-america.us/projectors and click on the promotion banner.

Hitachi House of Worship Projector Promotion – Spring 2016

Official Terms and Conditions

1. General: These Official Terms and Conditions (these “**Terms and Conditions**”) govern the Hitachi ‘House of Worship Projector Promotion – Spring 2016 (this “**Promotion**”), under which the Business Group of Hitachi America, Ltd., Digital Media Division (“**Hitachi**”) will offer to each Qualifying Purchaser (as defined below), for each Qualifying Projector (as defined below) purchased during the Promotion Period, a complimentary replacement lamp for such Qualifying Projector (a “**Replacement Lamp**”; approximate retail value \$499.95).

2. Promotion Period: This Promotion begins April 1, 2016 and ends June 30, 2016 (the “**Promotion Period**”).

3. Eligibility: This Promotion is open only to legal residents of the United States at least 18 years of age who are authorized representatives of houses of worship operating in the United States who: (i) purchase one or more Qualifying Projectors during the Promotion Period from an Authorized Hitachi “select” dealer who is a participant in good standing in Hitachi’s “Select Partner Program”; and (ii) properly complete and register such Qualifying Projector(s) for this Promotion on or before July 31, 2016 using the link to the convenient online “Registration Form” for this Promotion located at: <http://www.hitachi-america.us/projectors> (each, a “**Qualifying Purchaser**”). **IMPORTANT:** A QUALIFYING PURCHASER WILL NOT BE ELIGIBLE FOR THIS PROMOTION IF SUCH QUALIFYING PURCHASER FAILS TO PROPERLY COMPLETE AND REGISTER ITS QUALIFYING PROJECTOR USING THE ONLINE REGISTRATION FORM ON OR BEFORE APRIL 30, 2016. Employees, officers and directors of Hitachi and its parent companies, affiliates, subsidiaries, advertising, promotion and fulfillment agencies and their immediate family members (spouse, parent, child or siblings, wherever they reside) are not eligible to participate in this Promotion. By participating in this Promotion, Participant agrees to these Terms and Conditions and abide by Hitachi’s decisions regarding this Promotion, which will be final and binding.

4. Eligible Products and Sales: For purposes of these Terms and Conditions, a “**Qualifying Projector**” means any of the following Hitachi digital media projector models: CP-X8160, CP-X8170, CP-X8800W, CP-X8800B, CP-X9110, CP-X9111, CP-WX8255, CP-WX8255A, CP-WX8265, CP-WX8650W, CP-WX8750W, CP-WX8750B, CP-WX9210, CP-WX9211, CP-WU8451, CP-WU8461, CP-WU8600W, CP-WU8700W, CP-WU8700B, CP-WU9100B, CP-WU9410, CP-WU9411, CP-HD9320, CP-HD9321 CP-HD9950B, and CP-WU13K. Under this Promotion, Qualifying Purchasers have the right to receive, for each Qualifying Projector(s) purchased during the Promotion Period, a complimentary Replacement Lamp.

5. Obtaining a Replacement Lamp: To obtain a free Replacement Lamp, a Qualifying Purchaser must select the “Replacement Lamp” choice on the Registration Form and furnish the requested information. Hitachi will mail the free Replacement Lamp to such Qualifying Purchaser within 6 - 8 weeks after the submission of the Registration Form.

6. Certain Conditions and Restrictions: This Promotion does not apply or extend to any products other than the Qualifying Projectors and may not be combined with any other Hitachi promotional offer. Any Replacement Lamp provided under this Promotion is subject only to the standard limited warranty applicable to such Replacement Lamp, if any. Distributors, dealers and other resellers are not eligible to participate. This Promotion is open only to bona fide Qualifying Purchasers of Qualifying Projectors who properly complete and submit the Registration Form and comply with all other requirements set forth or referred to in these Terms and Conditions. All requests for Replacement Lamps are subject to review and confirmation for accuracy and veracity and, if necessary, direct contact by Hitachi sales and/or customer service representatives. Hitachi reserves the right to request additional or missing information necessary to confirm proof of

purchase/ownership and to ensure any such request is not duplicative, fraudulent or otherwise inconsistent with these Terms and Conditions or this Promotion. Hitachi is not responsible for, and reserves the right to reject, any incomplete, illegible, duplicative, late, lost or otherwise invalid submissions. Availability of Qualifying Projectors may be limited. Qualifying Projectors must be brand new, factory-sealed, A-Stock models, and purchases of used, demonstration, refurbished or reconditioned models are excluded from this Promotion. If a customer places an order for one or more Qualifying Projectors that cannot be fulfilled during the Promotion Period based on backorder status or any other reason, the applicable purchaser will not be eligible to participate in this Promotion in respect of such units on backorder. Qualifying Projectors ordered or purchased with promotional, volume or bid pricing are specifically excluded from this Promotion.

7. LIMITATION OF LIABILITY: IN NO EVENT WILL HITACHI BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF QUALIFYING PURCHASERS’ PARTICIPATION IN THIS PROMOTION OR ANY CONSIDERATION RECEIVED OR NOT RECEIVED IN CONNECTION HEREWITH.

8. Additional Terms and Conditions: If a Replacement Lamp has not been received within 8 weeks of submitting the Registration Form, Qualifying Purchasers may contact: dmd.info@ha.hitachi.com. This Promotion is void where prohibited by law. Hitachi reserves the right to revise, modify, terminate or cancel this Promotion at any time, with or without notice to participants.

**This Promotion is sponsored by Hitachi America, Ltd.
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